

UTA/UCCI EXECUTIVE CERTIFICATE IN GLOBAL LEADERSHIP

The UTA/UCCI Executive Certificate in Global Leadership is presented jointly by the University of Texas at Arlington and the University College of the Cayman Islands. The program provides participants with the knowledge and skills relevant to global leadership in business, organizations and government. The program consists of a range of business and management topics presented as intensive sessions over a weekend (Friday/Saturday) once every month from October 2014 through May 2015. It is designed to minimize time away from work.

In 2014-2015, the following topics will be offered:

Global Leadership – Leadership is a fundamental element for executives working in today's global businesses, particularly the concept of strength-based leadership. Essentially, this is a concept that recognizes that there are many different aspects of leadership such as an individual's personality, skills, experience, creativity, personal integrity, initiative, and environment (to name just a few). Strength – based leadership means that an individual should seek to understand his/her own strengths (and weaknesses) and with this understanding find his/her own unique leadership approach. Using a battery of leadership assessment tests, participants will explore their own strengths (and weaknesses) and the impacts these have on leadership style. This seminar will help managers become adaptive leaders who can create clarity, build mutual trust, inspire others, and drive change in their organizations. It will demonstrate how to break down silos to create an energetic and productive work group. In addition to these critical interpersonal skills, this seminar is designed to build an entrepreneurial mindset in leaders. Participants will learn how to be more innovative and quicker to market in a rapidly changing and competitive world. **Dr. Jeffrey McGee, University of Texas at Arlington**

Accessing Capital Markets for Global Operations – Effective utilization of capital markets, both domestic and foreign, is essential for a thriving firm. Leaders must be able to assess relative benefits and costs of both short-term and long-term sources of expansion capital not only within their home markets but also within the context of global markets. Evaluation of and access to foreign capital markets requires an understanding of characteristics of international financial instruments, the operation and structure of foreign capital markets and fundamentals of measurement and management of foreign exchange exposure. **Dr. Walid Hejazi, University of Toronto**

Developing Strategies for Competitive Advantage – Why do some firms perform better than others? What can a firm do to gain a competitive advantage? How can a competitive advantage, once gained be sustained? The focus of this course is how firms create and sustain competitive advantage in the global marketplace. We will cover frameworks on industry analysis, internal analysis, achieving and maintaining different types of competitive advantage, and management of the diversified corporation. The goal of the course is a better understanding of corporate level and business-unit level strategy formulation and implementation. **Dr. Abdul Rasheed, University of Texas at Arlington**

Building High-Performance Teams – Teamwork has obvious advantages in some contexts but may not work effectively in others. Teamwork is especially challenging on complex tasks, including tasks that require innovation. We will cover the pitfalls and benefits of teamwork, and the ways in which one can optimize the effectiveness of teams. Among the issues we will discuss are the use of teams to enhance innovation, the role of diversity in teams, and how to have effective team meetings. The course will be based on the latest evidence in the literature on effective teamwork and will be complemented by the discussion of cases and practical exercises. **Dr. Paul Paulus, University of Texas at Arlington**

Management and Organizations – This course addresses topics of management and organizational behavior, beginning with a micro focus, embarking from the individual level of analysis and then moving on to group behavior in organizations. Additional topics at the organizational level of analysis include decision making, communication, planning, structure, leadership, technology and globalization, politics and power, culture and organizational change, conflict and negotiation. *(This class offers preparation for Commonwealth Executive Master-level C2 credit.)* **Dr. Robert Weishan, UCCI**

Strategic Accounting and Finance – This course uses a case-based approach to provide an overview of internal accounting analysis and control systems. By providing a review of the operations of external finance and capital markets, this course helps develop a high level of practical financial acumen and executive knowledge. **Dr. Allan Young, UCCI**

Issues in International Finance – As money, capital, and derivatives markets expand exponentially and as businesses find themselves interconnected to the global economy as a result, the professional business manager needs to continue to learn about changes that may impact their firm's future. Critical thinking will be developed through analyzing a selection of cases and articles which may include such topics as the impact of currency markets on risk, hedging strategies, the cost of capital for international expansion, and financing sources for import or export expansion. **TBD**

Marketing Management – This course reviews the major aspects of marketing strategy for impact in the marketplace. In addition to reviewing essentials of consumer psychology, the course reviews the effectiveness of various types of marketing media and message in terms of impact on the intended market. Topics include marketing mix, the product life cycle, approaches to pricing, packaging, and distribution, the drivers of consumer decisions, and market research. *(This class offers preparation for Commonwealth Executive Master-level C8 credit.)* **Dr. J D Mosley-Matchett, UCCI**

Program schedule commencing October 2014:

Date	Day	Time	Class	Topic	Instructor
24-Oct	Fri	9:00 a.m. - 4:00 p.m.	1.1	<i>Global Leadership</i>	Dr. Jeffrey McGee
25-Oct	Sat	9:00 a.m. - 4:00 p.m.	1.2	<i>Global Leadership</i>	UTA
14-Nov	Fri	9:00 a.m. - 4:00 p.m.	2.1	<i>Accessing Capital Markets for Global Operations</i>	Dr. Walid Hejazi
14-Nov	Sat	9:00 a.m. - 4:00 p.m.	2.2	<i>Accessing Capital Markets for Global Operations</i>	U of Toronto
5-Dec	Fri	9:00 a.m. - 4:00 p.m.	3.1	<i>Developing Strategies for Competitive Advantage</i>	Dr. Abdul Rasheed
5-Dec	Sat	9:00 a.m. - 4:00 p.m.	3.2	<i>Developing Strategies for Competitive Advantage</i>	UTA
16-Jan	Fri	9:00 a.m. - 4:00 p.m.	4.1	<i>Building High-Performance Teams</i>	Dr. Paul Paulus
16-Jan	Sat	9:00 a.m. - 4:00 p.m.	4.2	<i>Building High-Performance Teams</i>	UTA
6-Feb	Fri	9:00 a.m. - 4:00 p.m.	5.1	<i>Management and Organizations *</i>	Dr. Robert Weishan
6-Feb	Sat	9:00 a.m. - 4:00 p.m.	5.2	<i>Management and Organizations *</i>	UCCI
13-Mar	Fri	9:00 a.m. - 4:00 p.m.	6.1	<i>Strategic Accounting--Case Analyses</i>	Dr. Allan Young
14-Mar	Sat	9:00 a.m. - 4:00 p.m.	6.2	<i>Issues in International Finance</i>	UCCI
11-Apr	Fri	9:00 a.m. - 4:00 p.m.	7.1	<i>Issues in International Finance</i>	TBD
12-Apr	Sat	9:00 a.m. - 4:00 p.m.	7.2	<i>Issues in International Finance</i>	TBD
9-May	Fri	9:00 a.m. - 4:00 p.m.	8.1	<i>Marketing Management *</i>	Dr. JD Mosely-Matchett
10-May	Sat	9:00 a.m. - 4:00 p.m.	8.2	<i>Marketing Management*</i>	UCCI

* Courses with an asterisk are preparation for Commonwealth Executive Master-level credit.

Assessment

Assessment is based on attendance and active participation.

Cost of entire program/Individual Seminars

Cost of the Certificate is \$8200. Students can pay for individual seminars - \$1450. This includes all course materials and a special edition iPad Mini preloaded with course materials (one per student). *Student loan options may be available through RBC Royal Bank. Please contact Diane Campbell at 623 0546 for further information.*

Please be advised that this information is subject to change.

Admission requirements

There are no academic admission pre-requisites, but managerial experience will be helpful.

Please note that the UTA/UCCI Executive Certificate in Global Leadership is a required part of UCCI's new Commonwealth of Learning Executive Master of Business Administration (CEMBA) and Executive Master of Public Administration (CEMPA) degree programmes.* However, the Executive Certificate can also be taken as a stand-alone course.

*More information on this is available on our website www.pdc.ky

Application and Registration

Please note that all applications and registration with the Professional Development Centre (PDC) currently occur online. All that is required for the PDC is your completed online application and requested documents. **There is no need on the application process for post-graduate students to provide parent details.** To apply, please go to <http://www.ucci.edu.ky/stop.php> or www.pdc.ky

Once you have completed the application process and made payment, you will need to register at <http://sis.ucci.edu.ky>. Information about cancellations and refunds should be addressed with the accounting department.

For further information, or clarification please contact Diane Campbell, Deputy Registrar (dcampbell@ucci.edu.ky) or call 623 0546. All programmes at the Professional Development Centre are subject to minimum enrollment requirements.

Please be advised that this information is subject to change.

Graduates of the programme will receive an official Executive Certificate in Global Leadership from the University of Texas at Arlington and the University College of Caymans Islands.

The College of Business Studies and Professional Development at the University College of the Cayman Islands is an Educational Member of the International Assembly for Collegiate Business Education (IACBE), and has affirmed its commitment to excellence in business education.

